## Elite 710

# Superior price performance in a compact payment solution

The Elite 710 is a cost-effective, compact and ergonomic electronic transaction acceptance solution for retailers and restaurants. Its 5-year warranty, compact footprint, simple user interface, reliability and outstanding price/performance make it a great buy for retailers and restaurants. The Elite 710's is a superior multi-application platform that supports payment acceptance as well as many value-added customer services such as gift card, prepaid card and others. The Elite 710 is produced by Ingenico, the worldwide leader in payment terminal shipments.









Unicapt





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#### TECHNICAL CHARACTERISTICS

#### Compact and Easy-to-use Solution

- The Elite 710 features the smallest footprint of any EFT POS terminal on the market today, enabling retailers to maximize counter space
- Horizontal bi-directional magnetic stripe reader is simple for both right and left-handed people to use
- · Simple and quick to load paper

#### **Promotes Superior Customer Service**

- Easy-to-read, four-line backlit graphic display ensures error-free and fast customer checkout
- Simple-to-use and fully featured keyboard provides cognitive touch response that speeds transaction throughput while increasing operator confidence
- Backlit display and keyboard enable the 710 to be used in any lighting condition

#### **Proven Thermal Printer Technology**

- · Prints crisp, legible receipts for customer and merchant
- · No messy ribbons to replace
- Thermal printers cost less to operate than impact printers
- Fast thermal printer prints receipts in seconds

#### **Inherent Investment Protection**

- EMV approved smart card reader enables user to easily implement chip card-based electronic payment and value-added customer services
- RS232 port enable the merchant to easily install an e<sup>N</sup>-Crypt 100 PIN pad for online debit, an e<sup>N</sup>-Check 2500 check reader for check verification or Ingenico 2600 for electronic check conversion
- The Elite 710 is an Unicapt terminal, enabling the retailer or restaurant to easily add value-added customer services such as gift card and prepaid card that improve customer service as well as business profitability

#### Elite 710

Operator Display &	4x16 backlit graphic display
Keyboard	3 screen addressable keys
	15 numeric/function keys
Memory	Up to 2 Mb memory
Printer	7 lines per second thermal
	24 or 42 columns
Magnetic Stripe Reader	Track 1 and 2
Smart Card Reader	EMV Level 1 and 2 approved
	Sync/Async ISO 7816 1-2-3
Modem	Integrated dial 300, 1200 and 2400 bps modem
	Async and sync
Ports	1 RS232
	1 telephone port
Dimensions & Weight	8.3" (21.1 cm) x 3.6" (9.15 cm) x 2.7"
	(6.85 cm) 499 gr. (17.6 oz)



When you attach the e<sup>N</sup>-Crypt 100 PIN pad to the Elite 710, the terminal can provide secure PIN based transactions such as online debit and EBT.



The e"-Check 2500 check reader enables a retailer to benefit from the advantages of check verification, reducing the cost and risk of check acceptance.



Adding the Ingenico 2600 enables a retailer or restaurant to perform electronic check conversion and check verification.

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