

WIRELESS WHEREVER

Designed specifically for businesses that accept payments outside traditional brick-and-mortar spaces, the way5000 enables payments virtually anywhere there's a cellular signal. And it's as convenient as a wireless phone and equally simple to use. The familiar phone interface makes the way5000 ideal for mobile businesses ready to accept payments wherever they do business.

way5000

Wireless Payments Plus

- Take payments on the road with the wireless handheld device that looks, feels and operates much like a mobile phone
- Simple interface with familiar cell phone keypad and joystick navigation
- Backlit display facilitates payment in poor lighting, indoors and outdoors
- Full payment solution for credit, PIN debit and signature debit
- Supports tips, tolls, receipts and invoice numbers, as well as AVS and CW/CVC verification (optional)
- Ready-to-go solution right out of the box, with setup and activation completed in advance

Endless Possibilities

- Payments are just the beginning with the first cell phone payment solution that supports applications beyond traditional payment
- Included SDK (Software Development Kit) allows for the development of other payment and non-payment services
- Revenue-generating applications like gift cards and loyalty programs can be added
- Application and configuration updates can be made over the air, saving time and effort

Print On The Go

- Mobile, lightweight, thermal printer for customers who request receipts
- Custom printing capabilities with room on receipts for graphics, logos, multi-language fonts and promotions fostering added sales
- Clam-shell design offers simple paper loading to keep sales moving
- Long-life battery with one hour of continuous printing and eleven hours standby
- Quick-change, rechargeable battery eliminates the cost of buying new

Gateway To Opportunity

- Works with the highly secure VeriFone Way Transaction Gateway, helping to safeguard customers and merchants from fraud
- Rapid transaction processing for faster sales
- Terminal management and remote updates may be securely made over the air
- Supports all major U.S. payment processors, either directly or through a 3PP gateway



Security

3DES Encryption; Master/Session and DUKPT Key Management

Magnetic Card Reader

Triple track (tracks 1,2,3)

Key Pad

PCI PED compliant
Enhanced, backlit key pad with screen
addressable function keys and joystick

Display

10 line, black & white, backlit display

Printer

External, wireless connectivity; small
and lightweight; thermal with graphics
capabilities; 1.6in./sec; quick-change,
rechargeable battery

Battery

400 transactions, 48 hours of
stand-by time

Memory

1 SIM 16mb of flash memory
(8mb reserved for system, 8mb
available for apps)
2mb of SRAM
Triband; 850, 1800, 1900

GPRS

on 850/1800/1900 MHz

Available in US only

www.verifone.com

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THE WAY TO PAY™